

1100 Wilson Blvd, 6th Floor

Arlington, VA 22209

FP1 Strategies LLC 3001 WASHINGTON BLVD 7TH FL ARLINGTON, VA 22201-2247

Schedule Dates

Advertiser Agency Product

Contract #

11/29/21-12/06/21 Susan B Anthony List (115926) FP1 Strategies LLC (19867)

POLITICAL ISSUE (ns) (1187) **Brand**

5049360

Est. 2020 SBA List :30's (1646079) Salesperson Monares, Barbara (3870)

Sales Office WJLA/GJLA/EJLA Gracy, Ryan **Buyer Name** Phone/Fax

CPE Est 2020 SBA List 30

Account Types Local/Political Issue Agency BRD

Billing Type Weekly/Irregular Comments Est 2020 SBA List :30s **Date Entered** 11/22/21 **Last Modified** 11/22/21

Alexa Schram **Entered By** No CO-OP

External # Demo

> Order Type Normal

Package Deal

Commission % 15.00 Commission \$7,882.50 **Net Total** \$44,667.50

Sales Tax

Washington (WJLA) By Broadcast Month Spots <u>Rate</u> Dec. 2021 54 \$52,550.00 Grand Total: 54 \$52,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/29/21-12/03/21	2		5A- News-7News ON YOUR SIDE at 5AM		1		1	1	1			4	\$400.00	\$1,600.00	Washington (WJLA)		11/22/21
2.0	Normal Line / SPOT	11/29/21-12/03/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1	1	1		1			4	\$800.00	\$3,200.00	Washington (WJLA)		11/22/21
3.0	Normal Line / SPOT	12/06/21-12/06/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1							1	\$800.00	\$800.00	Washington (WJLA)		11/22/21
4.0	Normal Line / SPOT	11/29/21-12/03/21	2	:30	9A- Live with Kelly		1	1	1	1	1			5	\$600.00	\$3,000.00	Washington (WJLA)		11/22/21
5.0	Normal Line / SPOT	12/06/21-12/06/21	2	:30	9A- Live with Kelly		1							1	\$600.00	\$600.00	Washington (WJLA)		11/22/21
6.0	Normal Line / SPOT	11/30/21-12/03/21	2	:30	10A- News-Good Morning Washington at 10a			1	1	1	1			4	\$500.00	\$2,000.00	Washington (WJLA)		11/22/21
7.0	Normal Line / SPOT	12/06/21-12/06/21	2	:30	10A- News-Good Morning Washington at 10a		1							1	\$500.00	\$500.00	Washington (WJLA)		11/22/21
8.0	Normal Line / SPOT	11/29/21-12/02/21	2	:30	10:58:25A- ABC-The View		1	1	1	1				4	\$950.00	\$3,800.00	Washington (WJLA)		11/22/21
9.0	Normal Line / SPOT	12/06/21-12/06/21	2	:30	10:58:25A- ABC-The View		1							1	\$950.00	\$950.00	Washington (WJLA)		11/22/21
10.0	Normal Line / SPOT	11/29/21-12/03/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1	1	1	1	1			5	\$750.00	\$3,750.00	Washington (WJLA)		11/22/21
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Date: Accepted-Station: Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Date:

Accepted-Agency/Advertiser:



1100 Wilson Blvd, 6th Floor Arlington, VA 22209

Dates

Sec Length

FP1 Strategies LLC 3001 WASHINGTON BLVD 7TH FL ARLINGTON, VA 22201-2247

Line Type / Break Type (Ref #)

Contract # 5049360 **Schedule Dates** 11/29/21-12/06/21

Advertiser Susan B Anthony List (115926)

Agency FP1 Strategies LLC (19867) Product POLITICAL ISSUE (ns) (1187) **Brand** Est. 2020 SBA List: 30's (1646079)

Salesperson Monares, Barbara (3870)

WJLA/GJLA/EJLA Sales Office Gracy, Ryan **Buyer Name**

Phone/Fax

CPE Est 2020 SBA List 30

Account Types Local/Political Issue Agency BRD

Run Times

Billing Type Weekly/Irregular Comments Est 2020 SBA List :30s **Date Entered** 11/22/21 **Last Modified** 11/22/21

Entered By Alexa Schram

CO-OP No

External # Demo

> Order Type Normal

Package Deal

Commission % 15.00

Commission \$7,882.50 Net Total \$44,667.50

Rate

Total

Station

Sales Tax

Washington (WJLA) By Broadcast Month Spots <u>Rate</u> Dec. 2021 54 \$52,550.00 Grand Total: 54 \$52,550.00

Comments

Entered

11.0	Normal Line / SPOT	12/06/21-12/06/21	2		11:59:56A- News-7News ON YOUR SIDE at Noon		1					1	\$750.00	\$750.00	Washington (WJLA)	11/22/21
12.0	Normal Line / SPOT	11/29/21-12/03/21	2		3:59:27P- News-7News ON YOUR SIDE at 4PM		1	1	1	1 1		5	\$750.00	\$3,750.00	Washington (WJLA)	11/22/21
13.0	Normal Line / SPOT	11/29/21-12/03/21	2		4:59:30P- News-7News ON YOUR SIDE at 5PM		1		1	1 1	-	4	\$1,200.00	\$4,800.00	Washington (WJLA)	11/22/21
14.0	Normal Line / SPOT	12/06/21-12/06/21	2		4:59:30P- News-7News ON YOUR SIDE at 5PM		1					1	\$1,200.00	\$1,200.00	Washington (WJLA)	11/22/21
15.0	Normal Line / SPOT	11/29/21-12/02/21	2		5:59:26P- News-7News ON YOUR SIDE at 6PM		1	1	1	1		4	\$2,000.00	\$8,000.00	Washington (WJLA)	11/22/21
16.0	Normal Line / Access	12/02/21-12/03/21	2	:30	6:58:46P- Wheel Of Fortune					1 1		2	\$4,000.00	\$8,000.00	Washington (WJLA)	11/22/21
17.0	Normal Line / SPOT	12/04/21-12/04/21	2		8A- News-7News ON YOUR SIDE Weekend at 8AM						1	1	\$750.00	\$750.00	Washington (WJLA)	11/22/21
18.0	Normal Line / SPOT	12/04/21-12/04/21	2		6P- News-7News ON YOUR SIDE Weekend at 6PM						1	1	\$750.00	\$750.00	Washington (WJLA)	11/22/21
19.0	Normal Line / SPOT	12/05/21-12/05/21	2		6P- News-7News ON YOUR SIDE Weekend at 730AM						1	1	\$250.00	\$250.00	Washington (WJLA)	11/22/21
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Accepted-	Accepted-Sta	ation:							Date:	Comments:						

SPW Mo Tu We Th Fr Sa Su Spots

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



Contract # 5049360 **Date Entered Schedule Dates** 11/29/21-12/06/21 **Last Modified Advertiser** Susan B Anthony List (115926) **Entered By** CO-OP Agency FP1 Strategies LLC (19867) External # Product POLITICAL ISSUE (ns) (1187) Demo **Brand** Est. 2020 SBA List: 30's (1646079) Order Type Salesperson Monares, Barbara (3870) Package Deal Sales Office WJLA/GJLA/EJLA Commission %

Gracy, Ryan

Est 2020 SBA List 30

Weekly/Irregular

Est 2020 SBA List :30s

Local/Political Issue Agency BRD

Buyer Name

Account Types

Billing Type

Comments

Phone/Fax

CPE

11/22/21

11/22/21

Normal

15.00

\$7,882.50

\$44,667.50

Commission

Net Total

Sales Tax

No

Alexa Schram

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We T	h F	r Sa	Sı	Spots	Rate	Total	Station	Comments	Entered
20.0	Normal Line / SPOT	12/05/21-12/05/21	2		7:58:40A- ABC-Good Morning America Sunday							1	1	\$800.00	\$800.00	Washington (WJLA)		11/22/21
21.0	Normal Line / SPOT	12/05/21-12/05/21	2		6:30P- News-7News ON YOUR SIDE Weekend at 630PM							1	1	\$900.00	\$900.00	Washington (WJLA)		11/22/21
22.0	Normal Line / SPOT	12/06/21-12/06/21	2		5A- News-7News ON YOUR SIDE at 5AM		1						1	\$400.00	\$400.00	Washington (WJLA)		11/22/21
23.0	Normal Line / SPOT	12/06/21-12/06/21	2		5:59:26P- News-7News ON YOUR SIDE at 6PM		1						1	\$2,000.00	\$2,000.00	Washington (WJLA)		11/22/21
								A										
					CON	HIH	(IVI	AΠ	ION	C		11	RAC					
Accepted-Agency/Advertiser: Date:					Accepted-Sta	ation:								Date:	Comments:			

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B/E Bookend P/B Piggy Back

Printed At: 11:04 AM on Tuesday, November 23 2021